MISSION STATEMENT
The V Foundation is a charitable organization dedicated to saving lives by helping to find a cure for cancer. The Foundation seeks to make a difference by generating broad-based support for cancer research and by creating an urgent awareness among all Americans of the importance of the war against cancer. The Foundation performs these dual roles through advocacy, education, fundraising and philanthropy.

OUR VISION
is to fund extraordinary cancer research to save more lives every day.
The Talon Challenge: Rivalry for a Cause

Rival North Carolina high schools, Lincoln Charter School and Thomas Jefferson Classical Academy, have joined forces to combine their school’s emphasis on community service, enhance school spirit and build upon their rivalry for a good cause. The result became the Talon Challenge.

Each year, the Talon Challenge hosts events to raise money for The V Foundation, leading up to the rivalry basketball game between the two schools. The goal is to be the school with the most dollars raised and keep the traveling trophy for another year. Events include t-shirt sales, purchasing memorial and honorary cards and the game ball pass – a relay team of students runs the upcoming basketball game ball to the other school, 60 miles in one day!

The Talon Challenge has become much more than just another event to spark a friendly rivalry. Each year, the schools have become more aware of the effects of cancer in their community. The schools intertwine cancer into their curriculums, and at the culminating basketball game, they honor cancer patients in the community.

Over the years, the Talon Challenge has raised more than $51,000 for research. Thank you to Lincoln Charter and Thomas Jefferson Classical for their devotion to Jimmy V’s inspirational words to “Don’t Ever Give Up!”

To start your own community event for The V Foundation, visit jimmyv.org/communityevents.

In 2015, more than $775,000 was raised through community events.

Connecting, Communicating, Advancing: The First V Scholar Summit

The V Foundation hosted its first V Scholar Summit in Ohio in May 2016, bringing together three years of V Foundation funded researchers. Unitig as a scientific community allows our scientists to share ideas that will accelerate research. Among the topics: connecting with patients and research supporters; sharing research and creating new collaborations; and a Q&A discussion with members of our world-renowned Scientific Advisory Committee. Your gifts allow this teamwork to happen. To learn more about our grants and how they are awarded, visit jimmyv.org.
ESPN AND THE V FOUNDATION

Jim Valvano captured hearts nationwide when he spoke at the 1993 ESPYS. We watched in rapt attention as he talked about his final months, his fight with cancer and his will to live life to the fullest. He spoke his words from the heart, peppering them with jokes and wisdom, as he asked us to support a new project – stopping cancer. He announced a partnership between The V Foundation and ESPN. Our relationship has grown bigger and stronger through the years, while our common goal has always been the same – put an end to the disease.

ESPN is a supporting partner year round, but twice a year, you’ll see The V Foundation splashed across several ESPN platforms as they focus their attention on raising awareness of and funds for cancer research. In July, we help celebrate the ESPYS, ESPN’s annual awards to applaud athletic achievements. In December, ESPN hosts V Week. These are times when we reflect on our past and look to the bright future being built. In 2015, these two initiatives raised more than $7 million for cancer research.

Jim would be proud of the partnership that has grown between ESPN and The V Foundation, and he would be pleased with the progress we’ve helped make in cancer research. But he would also tell us the game isn’t over yet, and there is still a lot of time on the clock. With a partner like ESPN, we know a victory is around the corner.

ABOVE: V Week 2015 saw some new additions to a classic week! For the first time, the Empire State Building was lit V Foundation blue.

TEAMING UP WITH WWE

All of our partners are superstars – some quite literally! The V Foundation and WWE teamed up to fund pediatric cancer research through WWE’s Connor’s Cure initiative. Funds raised by WWE will support Connor’s Cure through The V Foundation’s grant-making process and help us fund critical cancer research that will save more young lives.

Connor’s Cure was created in honor of 8-year-old WWE fan Connor Michalek, who battled medulloblastoma. Established by WWE executives Stephanie McMahon and Paul “Triple H” Levesque, the fund has already raised $1 million.

“The personalities of WWE are so enthusiastic – from live events to hospital visits with their most devoted fans. We are proud to have them in our corner and committed to such a worthy cause. What a team we make in the fight against cancer!” said Susan Braun, Chief Executive Officer of The V Foundation.

There is so much to be done and not a moment to lose. The V Foundation and WWE are committed to putting an end to childhood cancers together.

Visit [www.jimmyv.org/connors-cure](http://www.jimmyv.org/connors-cure) to learn more!

BOTTOM: LEFT TO RIGHT: WWE Superstar Daniel Bryan, V Foundation CEO Susan Braun, WWE’s Paul “Triple H” Levesque and Stephanie McMahon

TOP: Connor’s Cure has raised $1 million.
Our dad faced his cancer with the same resilience and determination he brought to everything he did. Even in the last few months of his life, he maintained a fairly rigorous exercise routine to keep his body in shape for battle while he participated in a clinical trial and finished his memoirs. Perhaps most importantly, he devoted his last days to considering how he might help others who will walk the same path he did.

Knowing how difficult his own battle was, Dad became particularly interested in helping the most vulnerable and disproportionately impacted communities affected by cancer, and made it his mission to improve outcomes for African Americans and other minorities with cancer. We are proud of the more than $2 million in grants that have already been awarded through the Stuart Scott Memorial Research Fund and know how happy Dad would be that his legacy is making a difference.

While we no longer have our dad here with us, the research fund feels like a special kind of gift. It gives his spirit a tangible presence that was seemingly erased last year. The fund gives our father the ability to continue a crusade against cancer even though his own battle is complete.

Visit jimmyv.org/stuartscott to make your gift.

REMEMBERING STUART SCOTT: ESPN ANCHOR, CANCER RESEARCH CHAMPION, OUR DAD
by Sydni and Taelor Scott

WHY SUPPORT THE V FOUNDATION?

The V Foundation awards grants through a highly competitive process. Our world-class Scientific Advisory Committee vets proposals from the most promising researchers at the nation’s leading medical facilities. Within each facility, researchers’ proposals compete so that only the top proposal from the top cancer centers is evaluated. The V Foundation’s grant recipients are the best of the best in the cancer research community. We are not limited by the type of research funded, nor a given facility. Rather, we’re committed to supporting research that will make the most impact in the cancer space.

The V Foundation invites the 60+ National Cancer Institute-designated cancer facilities to nominate a researcher for funding consideration.

The V Foundation’s Scientific Advisory Committee vets applications and selects the best proposals.

Grant recipients are awarded funds for their research.

Funding of critical cancer research brings us closer to Jim Valvano’s dream and The V Foundation’s mission of eliminating cancer.
A BIG NEED FOR OUR LITTLE FIGHTERS

Kids have enough to focus on. They have homework, dance recitals, Little League and prom ... just to name a few. Imagine adding chemo appointments, scheduled scans and understanding medical terms. It isn’t a life any parent wants for their child, and it isn’t the way anyone should remember their early years. It is a travesty for children to face cancer. The V Foundation is doing something about it.

With the help of our donors, we have awarded $20 million to pediatric research. We have strong support and unfailing leadership in Dick Vitale, who has hosted his annual gala 11 times to support research for childhood cancers. Our 2015 V Wine Celebration focused its fund-a-need auction on pediatric brain cancer research. And our friends at the WWE are hard at work raising funds for the cause.

Private funding for pediatric cancer research is critical. Only 4% of government cancer research funding goes toward children’s cancers. We don’t want to lose another child to cancer, and we will continue to fund research that will save lives. Thank you for your support of our smallest fighters.

$20 million
AWARDED TO
PEDIATRIC CANCER RESEARCH
SINCE 1993

November 2015:
Our 5th Consecutive 4-star rating by Charity Navigator places the Foundation in the top 6% of all charities.
Team V passes the $1 million mark racing in the TCS New York City Marathon.

December 2015:
The 9th annual V Week for Cancer Research raised $3.2 million for cancer research.

March 2016:
Partnership announced with WWE and Connor’s Cure to raise funds for pediatric cancer research.

REMEMBER, HONOR AND COMMEMORATE WITH A CELEBRATION GIFT

On their wedding day, Will and Misti Jones made a celebration gift to The V Foundation in memory of Will’s father, Roy Jones, who passed away in 2003. It was also a gift to honor all their family and friends at their wedding.

Will and Misti wanted to do something that mattered during their wedding celebration, and after being inspired by The V Foundation’s mission to end cancer, they chose a gift to The V Foundation as their wedding favor. Family and friends were inspired to make their own contributions after the ceremony in honor of Will and Misti and in memory of Roy.

Celebration gifts are a special way to celebrate life’s moments – the birth of a child, a birthday, an anniversary or wedding, to say congratulations or remember a loved one. Your gift makes an immediate difference in the work being funded by The V Foundation for Cancer Research.

You can create a personal fundraising page for celebration gifts, make a contribution and learn more at www.jimmyv.org/celebrationgifts.
A MONTHLY GIVING CHAMPION


Picking up the torch is Craig Fones, Ken’s son. Craig contributes generously each month to The V Foundation in his father’s memory through an automatic gift. It’s easier than writing one check per year, it’s simple to keep track of in his monthly budget, and it allows him to give more because his gift is spread throughout the year.

“When you give to The V Foundation, you are hoping that it is the dollar that is putting it over the edge for someone to discover a new treatment, a cure or providing hope to a patient.” – Craig Fones

Help us propel cancer research forward, and start a monthly gift today. Make a big impact over time! Visit jimmyv.org/donatemonthly.

MAY 2016:
The 11th annual Dick Vitale Gala raised more than $2.8 million for pediatric cancer research.

JULY 2016:
ESPN celebrated ESPY Week, including the ESPY Celebrity Golf Tournament, ESPN Radiothon, eBay and Omaze auctions, the Humanitarian Dinner and the annual ESPY Awards.

IN 2015

12 TYPES OF CANCER FUNDED

100% (EVERY SINGLE PENNY) OF EACH DIRECT DONATION GOES TO CANCER RESEARCH AND RELATED PROGRAMS

49 CANCER CENTERS FUNDED

79 RESEARCH GRANTS AWARDED EQUALING $20 million

HOW YOU CAN HELP END CANCER

GIVE today at jimmyv.org | PARTICIPATE by starting a community event | CELEBRATE a special event/person by creating a giving page

ENGAGE with us on Facebook | Twitter | @TheVFoundation | VISIT www.jimmyv.org/waystogive to see all the opportunities to get involved