



# 2012 Dick Vitale Gala for Cancer Research

## Presenting Gala Sponsor \$50,000

### May 18

- 20 invitations to Celebrity Meet & Greet Pre-party
- 2 Gala tables (20 seats)
- Preferred seating
- Included in all event signage & printed materials
- Mentions from stage & video screen acknowledgment
- Tribute Book: full-page ad, premium placement

### May 19

- 20 invitations to private reception at Dick's home
- Event signage at private reception at Dick's home

## Celebrity Meet & Greet Pre-Party \$40,000

### May 18

- 10 invitations to Celebrity Meet & Greet Pre-Party
- Event signage at Celebrity Meet & Greet Pre-Party
- 1 Gala table (10 seats)
- Preferred seating
- Welcome signage & video screen acknowledgment
- Tribute Book: full-page ad, premium placement

### May 19

- 10 invitations to private reception at Dick's home

## After-Party featuring The Spinners \$35,000

### May 18

- 10 invitations to Celebrity Meet & Greet Pre-Party
- 10 invitations to Meet & Greet with The Spinners
- Event signage at After-Party
- 1 Gala table (10 seats)
- Preferred seating
- Welcome signage & video screen acknowledgment
- Tribute Book: full-page ad, premium placement

### May 19

- 10 invitations to private reception at Dick's home

## Reception at Dick's Home (May 19) \$35,000

### May 18

- 10 invitations to Celebrity Meet & Greet Pre-party
- 1 Gala table (10 seats)
- Preferred seating
- Welcome signage & video screen acknowledgment
- Tribute Book: full page ad, premium placement

### May 19

- 10 invitations to private reception at Dick's home
- Event signage at private reception at Dick's home

## Corporate Sponsor \$25,000

### May 18

- 10 invitations to Celebrity Meet & Greet Pre-party
- 1 Gala table (10 seats)
- Preferred seating
- Welcome signage & video screen acknowledgment
- Tribute Book: full-page ad

### May 19

10 invitations to private reception at Dick's home

## Gala Patron \$20,000

### May 18

- 10 tickets to Celebrity Meet & Greet Pre-party
- 1 Gala table (10 seats)
- Preferred seating
- Welcome signage & video screen acknowledgment
- Tribute Book: full-page ad

## Friend of V \$15,000

### May 18

- 1 Gala table (10 seats)
- Preferred seating
- Welcome signage & video screen acknowledgment
- Tribute Book: full-page ad

## Dickie V All Star \$5,000

### May 18

- 2 tickets to VIP pre-party
- 2 seats at Gala
- Tribute Book listing
- Welcome signage acknowledgment

## Gala Tickets \$1,000 / \$10,000

### May 18

- Individual Gala Ticket (1 seat) \$1,000
- 1 table (10 seats) \$10,000

## Gala Tribute Book Ads (Due April 2)

- Full Page Ad \$3,000
- ½ Page Ad \$1,500
- ¼ Page Personal Tribute \$300

For ad specs, visit [jimmyv.org/vitale](http://jimmyv.org/vitale)

**Please Note: The fair market value of each sponsorship is equal to 20% of the price. All sponsorship ads due April 2.**

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