

Tribute Book Advertising Reservation Form



2012 Dick Vitale Gala
for Cancer Research

Friday, May 18, 2012 • Sarasota, Florida
Honoring **Lou Holtz, Gary Williams & Jay Wright**

Ad Sizes and Donation

(Check one)

- Full Page** \$3,000
Size 9 ¾" x 12 ¼", includes bleed
- ½ Page** \$1,500
Size 8" x 4 ¾", no bleed
- ¼ Page Tribute** (survivor or memorial) \$300
Size 3 ¾" x 4 ¾", no bleed

Circle One: In Honor of / In Memory of:

From:

Size Specifications

Full Page:

9 ½ "x 12" Trim

9 ¾" x 12 ¼" –
with bleed (1/8" all around)

Safety margin is ½" in from
trim all around.

Specifications – High Resolution PDF Only

(check one)

- Ad will be digitally transmitted via e-mail to
jfarrell@jimmyv.org
- Please create tribute ad per information on left.

Firm Ad Deadline: April 2, 2012

We regret that due to our print deadline, we
cannot accept ads after April 2, 2012.

Name _____

Company/If Applicable _____

Address _____

City _____ State _____ Zip code _____

Phone number _____ E-mail Address _____

(Phone used only if necessary to contact you concerning your advertisement ♦ The V Foundation does not share contact information for any purpose)

Enclosed is a check **or** Please charge my credit card: MasterCard/Visa/Discover/AmEx (circle one) for \$ _____

Card # _____ Exp. Date _____ CCV # _____

(CCV # is 3 numbers located on back of Visa/Disc/MC; 4 numbers on front of AmEX)

Please make check payable to **The V Foundation for Cancer Research**

Return to: The V Foundation for Cancer Research ♦ 106 Towerview Court ♦ Cary, NC 27513

www.jimmyv.org/vitale ♦ Phone: 941-350-0580 ♦ Fax: 919-380-0025