



Program Book Sponsorship Reservation Form

15th Jimmy V Basketball Classic NYC Dinner/Auction

Presented by TeamESPN, Madison Square Garden and The V Foundation for Cancer Research
Wednesday, October 14, 2009 • PIER SIXTY, New York City's Chelsea Piers

Size Specifications

Sponsorship Donations & Sizes
AD DEADLINE – September 14, 2009
(Please indicate)

Full Page Color \$2,500
Size 9 3/4" x 12 1/4", includes bleed

Full Page Black & White \$1,000
Size 9 3/4" x 12 1/4", includes bleed

Cancer Survivor Tribute..... \$200
Size 3 1/2" x 2", no bleed

Cancer Memorial Tribute \$200
Size 3 1/2" x 2", no bleed

"Other" Tribute \$200
Size 3 1/2" x 2", no bleed

In honor/memory (circle one) of:

From: _____

Tribute Book donations are 100% tax deductible

Full Page:

9 1/2 "x 12" Trim

9 3/4" x 12 1/4" –
with bleed (1/8" all around)

Safety margin is 1/2" in from
trim all around.

Memorial/ Honarium	3 1/2" x 2"

Specifications – No Film Please – PDF Preferred

(check one)

- Please create tribute per instructions included.
- Ad will be digitally transmitted via e-mail.
- Scanner-ready artwork enclosed.
- Disk and hard copy enclosed.

- **Sponsors sending tributes via e-mail or requesting Foundation design** will receive instructions upon payment.
- To send tributes on disk, include the page layout file, high resolution (300 dpi) artwork and all fonts (screen and printer versions) used in the document. **PDF's are preferred!** Disks should be accompanied by a hard copy proof of the ad for reference.
- **If sending scanner-ready artwork**, have the copy typed, printed, or pasted on white paper. The copy should be clean, crisp and created to the sizes indicated above.

I will help fund cancer research with support of the 2009 JV BB Classic NY Dinner Auction Program Book.

Name _____

Company/If Applicable _____

Address _____

City _____ State _____ Zip code _____

Phone number _____ E-mail Address _____

(used only if necessary to contact you concerning your sponsorship • The V Foundation does not share contact information for any purpose)

Enclosed is a check or Please charge my credit card: MasterCard/Visa/American Express (circle one) for \$ _____

Card # _____ Exp. Date _____ CCV # _____ (3 numbers
located on back of Visa and MC; 4 numbers on front of AmEX)

Make check payable to "The V Foundation for Cancer Research"

Return to: The V Foundation for Cancer Research • 106 Towerview Court • Cary, NC 27513

Questions? 1-800-4JimmyV • 919-380-9505 • FAX: 919-380-0025

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