



MISSION STATEMENT

The V Foundation is a 501(c)(3) charitable organization dedicated to saving lives by helping to find cures for cancer. The V Foundation seeks to make a difference by generating broad-based support for cancer research and by creating an urgent awareness among all Americans of the importance of the war against cancer. The V Foundation performs these dual roles through advocacy, education, fundraising and philanthropy.



“We are proud to announce The V Foundation has earned our sixth consecutive 4-star rating for its ability to efficiently manage and grow its finances. Only 2% of the charities we’ve rated have received at least 6 consecutive 4-star evaluations, indicating that The V Foundation... outperforms most charities in America.”

Ken Berger,
President and
Chief Executive Office,
Charity Navigator



LEGACY OF HOPE SOCIETY



SHAPING THE FUTURE
OF CANCER RESEARCH

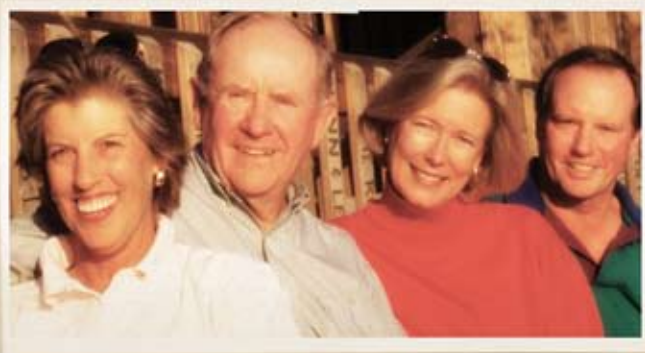
THE V FOUNDATION'S LEGACY OF HOPE SOCIETY

Since the inception of The V Foundation for Cancer Research, people from all walks of life have created different ways to advance our mission to find the cures for cancer.

One of the ways The V Foundation's friends have chosen to support our work is through their wills and estates. A gift made through your will allows you to know that the work you have been a part of during your lifetime will continue.

WE INVITE YOU TO JOIN OUR LEGACY OF HOPE SOCIETY.

As a member, you will join a distinctive group of caring people who have named The V Foundation in their wills. But more importantly, you will have created your own personal Legacy of Hope that will help cancer patients and their families.



If you have already included The V Foundation in your will or estate plans, or you are ready to begin the process, please contact us. Together, we will accept Jim Valvano's special challenge to raise money to fight cancer so that one day, "it may save someone you love."



"We need your help. I need your help. We need money for cancer research. It may not save my life. It may not save my children's lives. It may save someone you love."

—Jim Valvano, 1993 ESPY Awards Speech

YOUR GIFT IS IMPORTANT

After providing for your loved ones, bequests and trusts using cash, securities, and property strengthen our research and provide financial stability. Suggested bequest language is available, and we are happy to help make this process simple for you. Please contact us. Your discussion, of course, will remain strictly confidential.

JOHN LESHNEY

SENIOR VICE PRESIDENT OF DEVELOPMENT
THE V FOUNDATION FOR CANCER RESEARCH

919-380-9505

WWW.LEGACY.JIMMYV.ORG

THE  FOUNDATION®
for Cancer Research

THE V FOUNDATION FOR CANCER RESEARCH
LEGACY OF HOPE SOCIETY

If you have made or are planning to make a deferred gift to The V Foundation, we want to hear from you.

- I have already included The V Foundation for Cancer Research in my will, under provisions of a trust, or as a beneficiary of a retirement plan or life insurance policy.

- I am considering a deferred gift to The V Foundation for Cancer Research and would like to discuss my options with someone from The V Foundation.

Name: _____

Address: _____

Phone: _____ Email: _____