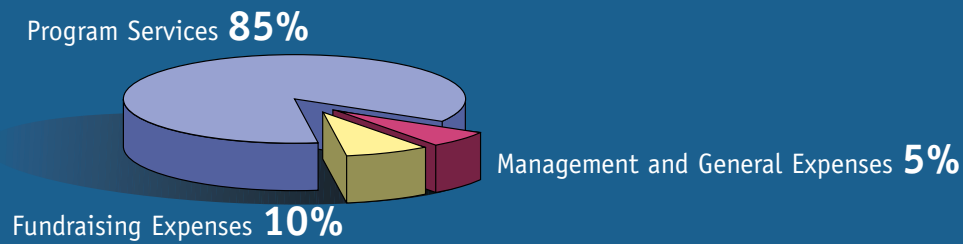


THE V FOUNDATION FOR CANCER RESEARCH 2002 ANNUAL REPORT



85¢ of every \$1 is designated for cancer research.

The V Foundation's Functional Expenses for 2002

Program Services	\$3,661,468
Management and General	\$ 226,052
Fundraising	\$ 435,854

• 2002 IRS 990, submitted by KPMG LLP

Don't give up... Don't ever give up![®]

It's amazing. When that slogan was uttered by Jim I thought, "It's too simple. It's not poignant enough for what I watched him go through"... and yet, that's why it's so powerful.

Bob Valvano

ESPN Radio; V Foundation Board of Directors

THE V FOUNDATION RESEARCH GRANTS

THE V FOUNDATION MISSION

The V Foundation is a charitable organization dedicated to saving lives by helping to find a cure for cancer. The Foundation seeks to make a difference by generating broad-based support for cancer research and by creating an urgent awareness among all Americans of the importance of the war against cancer. The V Foundation performs these dual roles through advocacy, education, fundraising, and philanthropy.

Consistent with the mission established by Jim Valvano and ESPN in 1993, The V Foundation for Cancer Research seeks to fund only the best research projects at the nation's finest facilities. The Foundation currently awards the following three types of grants:

The V Scholar Program provides funds directly to young scientists who are developing their own independent laboratory research projects. These grants allow the V Scholar to determine how to best use the funds in his/her research project. The grants, \$100,000 two-year commitments, are chosen through a competitive process. Selection is made through peer review by The V Foundation Scientific Review Committee.

The Translational-Clinical Grant Program encourages research facilities to create a collaborative multi-discipline research team to develop advances made by scientists doing basic cancer research. Each facility agrees to match The V Foundation's \$300,000 grant. The V Foundation Scientific Review Committee selects these grants through a competitive process.

The Designated Grant Program funds projects in communities or regions local to the fundraising area. Fundraisers and donors work with The Foundation to identify a specific project, facility, or awareness program for review and selection by the Scientific Review Committee.

"Through The V Foundation support we've been able to take advantage of new ideas and new technologies, and direct them squarely against a virtual death sentence, which is brain cancer. This is allowing us to develop the foundation with which we can then, with a high degree of feasibility and evidence, go to other organizations, such as the National Cancer Institute, to put together a much larger program.

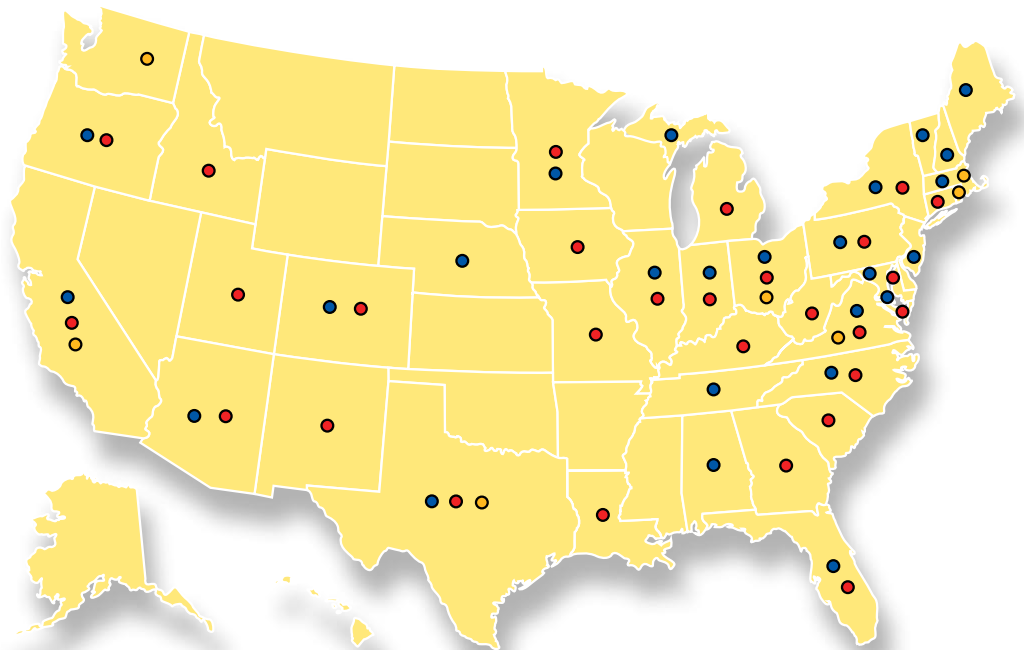
"The seed support, at an embryonic state, in a given project, has the capacity to really fuel things that ultimately grow and develop into major activities that make a very direct impact on people with cancer. So, we're very grateful for what The V Foundation is doing. It is innovative; it is visionary; and it makes a huge difference."

Ronald A. DePinho, M.D.

Dana-Farber Cancer Institute

Editor's note: Dr. DePinho, Dr. Elizabeth Maher and associates were awarded the \$300,000 ESPN Translational Research Grant by The V Foundation in 2001. We are proud to acknowledge that to continue this work in brain cancer research, this research team was recently awarded \$11.5 million by the National Cancer Institute.

The V Foundation for Cancer Research is proud to fund essential cancer research nationwide. The best facilities across the country apply annually, and only the finest in research, awareness and quality of life projects and programs are selected by our Scientific Review Committee through a competitive process for V Scholars and Translational-Clinical Grants, and extensive screening for Designated Grants.



The V Foundation has awarded 170 total research grants nationwide.

MAP LEGEND

- V SCHOLAR
- DESIGNATED GRANT
- TRANSLATIONAL-CLINICAL GRANT

2002 V SCHOLAR GRANT RECIPIENTS**Ricardo C.T. Aguiar, M.D., Ph.D.**

Dana-Farber Cancer Institute
(Boston, MA)
Validate the Potential Role of a Gene Named PDE4B
in the Development and Progression of Diffuse Large
B-cell Lymphoma (DLB-LC)

Gabriele Bergers, Ph.D.

University of California San Francisco Comprehensive
Cancer Center and Cancer Research Institute
(San Francisco, CA)
Funded by the V Foundation Wine Celebration
Identification of Mechanisms and Factors Implicated
in Angiogenesis During Development and Progression
of the Highly Vascularized Cancers of the Pancreas
and Brain

Fred Bunz, M.D., Ph.D.

Johns Hopkins Oncology Center
Sidney Kimmel Comprehensive Cancer Center
(Baltimore, MD)
Genetic Determinants of Therapeutic Sensitivity in
Colon Cancer Cells: the Role of Inhibitor of Apoptosis
Proteins in the Therapeutic Sensitivity of Tumor Cells

Arul M. Chinnaiyan, M.D., Ph.D.

University of Michigan Medical School
(Ann Arbor, MI)
Transcriptome Analysis of Breast and Prostate Cancer
Reveals Connections to Fatty Acid Metabolism

Frank B. Furnari, Ph.D.

University of California at San Diego
(San Diego, CA)
Analysis of Receptor Tyrosine Kinase Signaling
Impingement on PTEN Function in Glioma

Denis C. Guttridge, Ph.D.

Arthur G. James Cancer Hospital &
Richard J. Solove Research Institute
The Ohio State University
(Columbus, OH)
Cancer Cachexia, A Debilitating Metabolic Disorder
Characterized by Extreme Muscle Wasting

Joseph G. Hacia, Ph.D.

Norris Comprehensive Cancer Center
University of Southern California
(Los Angeles, CA)
Molecular Characterization of Aids-Related Lymphomas

Jan Karlseder, Ph.D.

Salk Institute
(La Jolla, CA)
Differences Between Primary Cells and Tumor Cells,
in Regard to the Mechanism of Chromosome End
Protection

Ralf Landgraf, Ph.D.

Jonsson Comprehensive Cancer Center
University of California, Los Angeles
(Los Angeles, CA)
Ligand-Independent Self-Association of HER2 and HER3
Receptors: Identification of Responsible Protein
Interfaces and Their Contribution to Cellular
Transformation in HER2

Jason D. Lieb, Ph.D.

Lineberger Comprehensive Cancer Center
University of North Carolina
(Chapel Hill, NC)
Understanding Specificity and Function in Protein-
Genome Interactions

Kay Macleod, Ph.D.

University of Chicago Cancer Research Center
Ben May Institute for Cancer Research
(Chicago, IL)
Understanding the Functions of Novel Forms of the Rb
Tumor Suppressor in Human Cancer

Robert A. Marciniak, M.D., Ph.D.

University of Texas Health Science Center
at San Antonio
San Antonio Cancer Institute
(San Antonio, TX)
ALT Telomere Maintenance Mechanisms and the Proteins
Involved in ALT Telomere Maintenance

Senthil K. Muthuswamy, Ph.D.

Cold Spring Harbor Laboratory
(Cold Spring Harbor, NY)
Molecular Mechanisms by which ErbB Receptors Initiate
Breast Cancer

Man-Wah Tan, Ph.D.

Stanford University School of Medicine
(Stanford, CA)
Funded by the V Foundation Wine Celebration
Identification and Characterization of Novel
Components in TGF-beta Signaling

Valeri Vasioukhin, Ph.D.

Fred Hutchinson Cancer Research Center
(Seattle, WA)
The Functional Role of Serine Protease Hepsin in
Prostate Cancer

Robert H. Vonderheide, M.D., D.Phil.

University of Pennsylvania School of Medicine
(Philadelphia, PA)
Evaluation of T Helper Cell Epitopes Derived from the
Universal Tumor Antigen Telomerase

Jennifer Westendorf, Ph.D.,

University of Minnesota Cancer Center
(Minneapolis, MN)
Deregulated Runx2 Activity in Cancer-Associated
Bone Disease

2002 TRANSLATIONAL GRANT RECIPIENTS**Hyam I. Levitsky, M.D.,**

Linzhao Cheng, Ph.D.
Martin G. Pomper, M.D., Ph.D.
Richard Wahl, M.D.,
Johns Hopkins Oncology Center
Sidney Kimmel Comprehensive Cancer Center
(Baltimore, MD)
In Vivo Imaging for Hematopoietic Cell Therapies

James M. Ford, M.D.,

Sylvia Plevritis, Ph.D.,
Stanford University School of Medicine
(Stanford, CA)
Determinants of Genomic Instability in Women with
BRCA1 Mutations Undergoing Comprehensive Breast
Cancer Screening

Christoph Plass, Ph.D.

Greg Otterson, M.D.,
Ming You, M.D., Ph.D.,
Arthur G. James Cancer Hospital & Richard J. Solove
Research Institute
The Ohio State University
(Columbus, OH)
Methylation as a Therapeutic Target in Lung Cancer

2002 DESIGNATED GRANT RECIPIENTS**Queen of the Valley Hospital**

V Foundation Cancer Rehabilitation Center
(Napa Valley, CA)
Funded by The V Foundation Wine Celebration

Peter Albertsen, M.D.

Pamela Taxel, M.D.
University of Connecticut Health Center
(Farmington, CT)
Funded by UNICO National in memory of Leo Diana
The Potential Role of Estrogen on the Inhibition of
Both Osteoclastogenesis and Skeletal Metastasis
Formation in Men with Prostate Cancer

Lynne Bemis, Ph.D.

University of Colorado Health Sciences Center
(Denver, CO)
Vintner Grant in Honor of Arlene Cosentino
The Development and Introduction of Rational,
Molecular Based Therapy for Human Malignant
Melanoma

Andrew Krivoschik, M.D., Ph.D.

Duke Children's Hospital and Health Center
(Durham, NC)
Funded by The Jimmy V Celebrity Junior Golf Classic
The V Foundation Post-Doctoral Fellowship in Pediatric
Cancer Research

Paul Meyers, M.D.

Memorial Sloan-Kettering Cancer Center
(New York, NY)
Funded in Memory of Todd Bucher
Evaluating New Agents for the Treatment of Ewing's
Sarcoma and Primitive Neuroectodermal Tumor

Victoria Seewaldt, M.D.

Duke Comprehensive Cancer Center
(Durham, NC)
Funded by the Jimmy V Women's Basketball Classic
Research-Focused Breast Cancer Chemoprevention Clinic

**SCIENTIFIC REVIEW
COMMITTEE****Martin D. Abeloff, M.D.**

Director
Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins
Baltimore, MD

Robert C. Bast, Jr., M.D.

Vice President for Translational Research
M.D. Anderson Cancer Center, University of Texas
Houston, TX

Gerold Bepler M.D., Ph.D.

Program Leader, Thoracic Oncology, Professor of Medicine and
Oncology
H. Lee Moffitt Cancer Center and Research Institute
Tampa, FL

Paul F. Engstrom, M.D.

Senior Vice President for Population Science
Fox Chase Cancer Center
Philadelphia, PA

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Director, James P. Wilmot Cancer Center
University of Rochester Medical Center
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Ronald Levy, M.D.

Chief, Division of Medical Oncology
Stanford University Medical School
Stanford, CA

Lynn M. Matrisian, Ph.D.

Professor and Chair, Department of Cancer Biology
Vanderbilt-Ingram Cancer Center
Nashville, TN

Joseph O. Moore, M.D.

Professor, Hematology and Oncology
Duke Comprehensive Cancer Center
Durham, NC

David E. Schuller, M.D.

Director, Arthur G. James Cancer Hospital and Richard J.
Solove Research Institute
The Ohio State University
Columbus, OH

Jonathan W. Simons, M.D.

Director, Winship Cancer Institute
Emory University School of Medicine
Atlanta, GA



JIM VALVANO

March 10, 1946 – April 28, 1993

It's been 20 years since Jim Valvano led NC State to the most unlikely NCAA Championship win in tournament history and it's been 10 years since Jim Valvano lost his life to cancer. Jim's stature as a Division I head basketball coach and later, as an analyst for ESPN and ABC, put him in the forefront of the college basketball world. His speech at the 1993 ESPY Awards made him a vanguard in the fight against cancer. The deep sense of purpose by which he lived his life, continues to inspire others to sustain his quest. From Cinderella basketball coach to crusader for cancer research, the spirit of Jim Valvano will never give up until triumphant.



Dear Friends:

This fall will mark 40 years to the day that I met Jim Valvano, when he was assigned the room across the hall from me in a Rutgers University dorm. To say that our friendship made an enormous impression on my life is, of course, an understatement. Even in death, Jim Valvano's spirit and enthusiasm have a profound impact not only on those of us who loved him in life, those who were fans of his career and accomplishments, but also the thousands of people today who are influenced by, and support the work of the foundation he started ten years ago.

This year we commemorate the 10th anniversary of Jim's death. We also celebrate the 20th anniversary of his shining moment in basketball, the NC State Wolfpack's 1983 NCAA Championship. We are proud of the fact that in our first 10 years, we have raised more than \$27 million. As importantly, we can assure donors that no less than 85 cents of every dollar donated is available directly for research. Finally, we point with pride to the 170 cancer research grants and projects across the country funded by The V Foundation.

Much is said about our various fundraising events that are so visible nationwide and provide substantial funding for cancer research. They are successful because of the people who organize these events, our dedicated volunteers, and the many individuals who generously support our cause. In addition, we have many valuable "grassroots" events as of result of the loyal friends who participate and donate – all contributing their dollars, their time and their effort.

We are also working towards endowing The V Foundation, so that we can give 100% of the money we raise to research, a lofty goal. We are almost half way towards our goal thanks to donations from corporations, and members of our Founder's, Chairmen's, and President's Clubs who have all contributed significantly to this fund. They continue to humble us with their generosity.

And finally, our founding sponsor, ESPN, has provided us with guidance, support, exposure and opportunities in our first 10 years that took us from what could have merely been a small, regional foundation, to a national-caliber, highly visible organization. We are grateful for their support.

As we embark on our second decade, our goals are high, our enthusiasm and spirits are renewed, and our commitment does not waver. We will fund research to identify the causes, and ultimately the cures, for the various forms of cancer. And we will fulfill our promise to my roommate, teammate, and friend, Jim Valvano. We will NEVER give up!

Sincerely,

Bob Lloyd
Chairman of the Board of Directors
The V Foundation for Cancer Research

BOARD OF DIRECTORS

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Retired Executive Vice President
ESPN, Inc.

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Vice President for Translational Research
MD Anderson Cancer Center

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Dick Vitale
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Vice Chancellor for Special Projects
Duke University Medical Center

Dereck Whittenburg
Head Coach, Men's Basketball
Fordham University

David W. Williams
Former Senior Vice President
Whirlpool Corporation

Kay Yow
Head Coach, Women's Basketball
North Carolina State University



SIGNATURE EVENTS

THE ESPY AWARDS

In 1993, during ESPN's inaugural ESPY Awards show, Jim Valvano was awarded the first Arthur Ashe Courage Award, a tribute to the passion that he displayed in the game of life and courage in his fight against cancer. It was during his acceptance speech that Jim announced the creation of The V Foundation for Cancer Research. ESPN continues to honor Jim's memory by allowing The V Foundation to serve as the official charity of The ESPY Awards.

THE JIMMY V CELEBRITY GOLF CLASSIC

The first event organized to benefit The V Foundation, The Jimmy V Celebrity Golf Classic, held annually in Cary, NC is the anchor of The V Foundation's roster of signature events. Friends of Jim Valvano organized the first event in 1994. Since then, the roster of "friends" has grown, and the friends have become "family". The Classic features celebrities from the world of sports and entertainment and a weekend slate of activities that include a gala black-tie dinner-auction. In its nine-year history, the Classic has donated \$8.4 million to The Foundation. The 2003 Classic will be held August 22-24.

THE JIMMY V CELEBRITY JUNIOR GOLF CLASSIC

One of the newest events to join The V Foundation signature event roster, the first Jimmy V Celebrity Junior Golf Classic was held on June 24, 2002 in Raleigh, NC. Participating celebrities included local sports and television personalities. Participating golfers were between the ages of six through 17 years of age. Proceeds from the first and future events will fund **The Jim Valvano Post-Doctoral Fellowship in Pediatric Cancer Research** at Duke University. The 2003 Triangle-area event will be held on Monday, June 2, with other cities organizing similar events in the future.

THE JIMMY V BASKETBALL CLASSIC

ESPN and the New Jersey Sports & Exposition Authority have joined forces over the past eight years to produce the Jimmy V Basketball Classic, a premier early-season tournament. Four top collegiate basketball teams compete in the one-night double-header. A dinner auction held in New York November and featuring all four Classic head coaches is the official tip-off event of the Classic. The first Jimmy V Basketball Classic featured an upset of then #1-ranked Kansas, losing to Temple 74-66 in overtime, and #2-ranked UMass defeating Georgia Tech 75-67 in the second game. To date, the Jimmy V Basketball Classic events have donated \$550,000 to The Foundation. The tentative date for the 2003 event is Tuesday, December 9.

THE JIMMY V WOMEN'S BASKETBALL CLASSIC

ESPN and The V Foundation partnered to stage and televise the 2002 Jimmy V Women's Basketball Classic presented by Pontiac on November 24, 2002. Held at the RBC Center in Raleigh, NC, the first Classic featured three of the 2002 NCAA women's Final Four teams. A national television audience viewed, and a state record (for women's basketball) 13,174 fans attended the inaugural Classic which featured Duke defeating Tennessee and UConn defeating NC State. A \$50,000 grant in the area of breast cancer research was awarded from proceeds of the first Jimmy V Women's Classic. Tentative date for the 2003 Women's Classic is Sunday, November 23.

THE V FOUNDATION WINE CELEBRATION

The West Coast anchor for The V Foundation event roster, the first V Foundation Wine Celebration was held in 1999 in Napa Valley, CA. The weekend fundraising event culminates with a Saturday night gala at the Niebaum-Coppola Estate winery with entertainment, auctions, gourmet food and California wines. In its brief four-year history, the Wine Celebration has generated proceeds to fund 17 research grants. The 2003 event will be held August 8-9.

Any organization has to have a personality. If you're lucky, it has a spirit; if you're really lucky it has a heart and soul. I think The V Foundation has all of those things.

Jack Ford
ABC Television

You know when they say, if all the forces of energy come together, what would that produce? – It'd produce Jim Valvano.

Mike Krzyzewski
Duke Men's Basketball Head Coach; V Foundation Board of Directors

The gratification comes with the support from all of these people – Jim's friends, friends of his friends, friends of those friends. I'm overwhelmed.

Pam Valvano
V Foundation Board of Directors

10 YEARS OF THE V FOUNDATION MILESTONES

February 12, 1993	The V Foundation is incorporated in Delaware shortly after then ESPN President Steve Bornstein suggests to Jim and Pam Valvano for ESPN to start a foundation for cancer research with Jim.
March 4, 1993	The first ESPY Awards show at Radio City Music Hall in New York. Jim accepts the Arthur Ashe Award for Courage and announces the creation of The V Foundation for Cancer Research. Jim begins to recruit the original 15 members of The V Foundation Board of Directors.
April 28, 1993	Jim Valvano succumbs to cancer.
June 4, 1993	IRS grants The V Foundation 501(c)3 tax-exempt status.
June 29, 1993	The first V Foundation Board meeting is held at ESPN offices in New York City.
November 1, 1993	The first official V Foundation event is announced, the Jimmy V Celebrity Golf Classic to be held in Raleigh in August of 1994.
December 31, 1993	First-year fundraising total of \$619,000 is achieved in nine months.
June 4, 1994	Basis of the first V Foundation Scientific Review Committee is formed with board members Dr. Robert Bast, Dr. Joe Moore and Dr. Joe Simone.
August 26, 1994	First-ever V Foundation research grants, totaling \$550,000 are awarded. The first two V Scholars are Gerold Bepler, Duke University and Daniel Hochhauser, Memorial Sloan-Kettering; two designated grants awarded to the University of North Carolina, Lineberger Cancer Center and the National Coalition for Cancer Research.
August 28, 1994	The inaugural Jimmy V Celebrity Golf Classic is held in Raleigh and raises \$350,000. Celebrities include coaches, entertainers, broadcasters and athletes, including Charles Barkley, who has attended every Celebrity Golf Classic since. Honorary chairpersons John Saunders, Dick Vitale and Mike Krzyzewski continue their roles for the next nine years.
December 22, 1995	ESPN produces the first Jimmy V Basketball Classic which is held at the Meadowlands in New Jersey. #1 Kansas falls to Temple in OT and #2 UMass defeats Georgia Tech.
December 31, 1996	Foundation raises over \$1 million in one year for the first time (\$1,703,994).
October 3, 1997	Jim Valvano Cancer Research Symposium held in Chapel Hill, NC.
August 30, 1999	Inaugural V Foundation Wine Celebration is held in Napa Valley, California raising over \$300,000.
May 13, 2000	Dedication of Jim Valvano Day Hospital at Duke Childrens Hospital funded from V Foundation commitment of \$500,000 combined equally with proceeds from Duke's annual Jim Valvano Kids Klassic golf tournament.
March 12, 2001	The first three Translational-Clinical Grants awarded (worth \$900,000).
March 28, 2001	Purdue's Katie Douglas named first V Foundation Comeback Award recipient. Award presented during ESPN's Final Four coverage.
August, 2001	V Foundation's Sharing the Spirit [®] cancer awareness program for middle school students is distributed to over 800 schools nationwide.
June 24, 2002	First Jimmy V Junior Golf Classic held in Raleigh. Proceeds fund The V Foundation Post-Doctoral Fellowship in Pediatric Cancer Research.
August 8, 2002	Foundation announces \$500,000 grant to Queen of the Valley Hospital in Napa Valley, California to establish The V Foundation Cancer Rehabilitation Program, to address the critical health needs of Napa Valley residents.
November 24, 2002	ESPN produces the first Jimmy V Women's Basketball Classic in Raleigh. Net proceeds fund a breast cancer research grant. State record set for women's basketball attendance (13,174).
November 3, 2002	The National Football League's 119 game officials participate nationwide in The V Foundation's Blow the Whistle on Cancer to kick-off the new national fundraising program for sports officials.
December 24, 2002	V Foundation receives (top) 4-star rating from Charity Navigator (www.charitynavigator.org) ratings site.
February 12, 2003	Tenth anniversary of incorporation of The V Foundation.
March 12, 2003	Foundation announces a \$1.2 million, three year commitment to establish a perpetual research fellowship in pancreatic cancer research at the University of California, San Francisco named in honor of Joan Rombauer, founder of Rombauer Vineyards, and funded from proceeds from the V Foundation Wine Celebration, The V Foundation general research funds, a contribution by the Rombauer family, and individual private donors.
March 20-21, 2003	First March Madness Edition of <i>Show Your Spirit</i> held in the Raleigh-Triangle area with 61 companies participating.

Isn't ironic that 20 years later, two cancer survivors – Jim Boeheim and Jim Calhoun – are working the sidelines during the later rounds of the NCAA Basketball Tournament! Both beat cancer because of early detection. There are so many Jimmy Valvanos out there who face the pain of cancer every day. It was Jimmy V's final goal and dream to beat this disease. His legacy will not be cutting down the nets or a national title, it will be his courageous battle against cancer and how he inspired us all to join the fight.

WHAT YOU SHOULD KNOW ABOUT CANCER

- One in two men and one in three women in the United States will develop cancer during his or her lifetime.
- 556,500 Americans will die this year from cancer, more than 1,500 per day. Annual cancer deaths exceed all U.S. combat deaths in all of the wars in the 20th century.
- About 1,334,100 new cancer cases are expected to be diagnosed in 2003.
- About 9,000 children will be diagnosed with cancer and 1,700 children will die from cancer this year—the leading cause of death by disease for children under 15.
- Today alone, approximately 3,655 Americans will be diagnosed with cancer and more than 1,500 people will die from this disease.

Right now—in about the time it will take for you to read this information—five more people were diagnosed and two more people will die from cancer.

NOW, HERE'S SOME GOOD NEWS!

- 8.9 million people are alive today as a result of progress in cancer research!
- Over the past 30 years, the five-year cancer survival rate has risen from 38% to 62%.
- Mortality rates have declined 57% since the early 1970's.
- Scientific evidence suggests that about one-third of cancer related deaths this year can be attributed to nutritional deficiencies, lack of physical activity, obesity and other lifestyle factors that can be prevented!

Sources: The National Coalition for Cancer Research and The American Cancer Society's *Cancer Facts & Figures 2003*.

Some additional facts:

- Cancer is the second leading cause of death, exceeded only by heart disease.
- One of every four deaths in the United States is from cancer.
- The overall costs of cancer in 2002 are estimated at \$171.6 billion.

and league office personnel all joined in, and with a matching gift from the League office, the NFL officials will fund one complete cancer research grant when the new grants are awarded in 2003. Officials in both the Jimmy V Men's and Women's Basketball Classics all participated in the inaugural campaign. In addition, officials from all levels and all sports have joined the campaign, and Tremper High School in Kenosha, Wisconsin held the first-ever Blow the Whistle on Cancer Night to support the two basketball officials who donated their game checks to the cause.

SHOW YOUR SPIRIT!

The first ever V Foundation *Show Your Spirit* fundraising and awareness campaign was held in the Raleigh-Durham Triangle area in November of 2002 in conjunction with the Jimmy V Women's Basketball Classic. Area companies encouraged their employees to donate \$5 per person to The V Foundation to earn the privilege of wearing the shirt/hat/logo wear of their alma mater or favorite sports team to work on a designated day. Additional companies joined the cause in the Spring to conduct a "March Madness" edition of *Show Your Spirit* to celebrate the culmination of basketball season and support The Foundation. In 2003, *Show Your Spirit* will expand to cities nationwide.

EVENTS CONTINUED

GRASSROOTS EVENTS

Numerous event planners and volunteers across the country annually demonstrate Jim Valvano's spirit, honor his memory, and support The V Foundation's mission by conducting local fundraisers nationwide. In the past nine years, some 60-80 local events have been held annually, raising more than \$1.6 million. These grassroots events include basketball games, golf tournaments, formal galas, lemonade stands, and individual efforts such as triathlons and many more, each event as unique as the individual organizers. The Foundation acknowledges and salutes the efforts and dedication of these individuals, groups and families over the past nine years.

BLOW THE WHISTLE ON CANCER!

Blow the Whistle on Cancer is an ongoing V Foundation fundraising initiative started in 2002 in partnership with the National Association of Sports Officials. Game officials and referees at all levels of competition are invited to donate all, or a part of their game stipend for one sporting event to help Blow the Whistle on Cancer. The National Football League helped kick off the Blow the Whistle campaign in November of 2002 with participation of every NFL referee. Replay officials, Arena Football League officials,

If he doesn't win that game, we don't get to know Jimmy Valvano the way we do. I think that was destiny. It had to be.

Clyde Drexler
Houston Basketball

THE V FOUNDATION

Statements of Financial Position*
December 31, 2002 and 2001

Assets	2002	2001
Cash and cash equivalents	\$ 1,848,197	2,383,928
Investments designated for long-term use	5,175,130	4,876,609
Contributions receivable, net	1,186,969	69,496
Other assets	98,804	99,089
Copyrights and trademarks, net of accumulated amortization of \$979 and \$806 at December 31, 2002 and 2001, respectively	1,628	1,801
Furniture and equipment, net of accumulated depreciation and amortization of \$69,038 and \$61,434 at December 31, 2002 and 2001, respectively	53,909	48,727
Total assets	\$ 8,364,637	7,479,650
Liabilities and Net Assets		
Accounts payable and accrued expenses	\$ 19,998	33,626
Capital lease obligations	26,599	15,713
Grants payable	2,450,000	1,150,000
Total liabilities	2,496,597	1,199,339
Net assets:		
Unrestricted net assets	342,485	2,281,371
Temporarily restricted net assets	70,595	69,496
Permanently restricted net assets	5,454,960	3,929,444
Total net assets	5,868,040	6,280,311
Commitments		
Total liabilities and net assets	\$ 8,364,637	7,479,650

* KPMG Independent Auditors' Report, June 1, 2003

THE V FOUNDATION

Statements of Activities and Changes in Net Assets*
Year ended December 31, 2002

	Unrestricted	Temporarily restricted	Permanently restricted	Total
Change in net assets:				
Revenues and other support:				
Contributions	\$ 1,901,194	1,099	1,525,516	3,427,809
Special events, net of expenses	874,001	—	—	874,001
Investment income	154,187	—	—	154,187
Total revenues and other support	2,929,382	1,099	1,525,516	4,455,997
Expenses and losses:				
Program grants	3,496,468	—	—	3,496,468
Management and general	230,952	—	—	230,952
Fundraising	600,854	—	—	600,854
Net realized and unrealized losses on investments designated for long-term use	539,994	—	—	539,994
Total expenses	4,868,268	—	—	4,868,268
Change in net assets	(1,938,886)	1,099	1,525,516	(412,271)
Net assets at beginning of year	2,281,371	69,496	3,929,444	6,280,311
Net assets at end of year	\$ 342,485	70,595	5,454,960	5,868,040

* KPMG Independent Auditors' Report, June 1, 2003

ESPN THE V FOUNDATION FOUNDING SPONSOR

THE WORLDWIDE LEADER IN SPORTS

The V Foundation's relationship with founding sponsor ESPN continues to be one of the single most important keys to The Foundation's success. From the day in 1993 that then-ESPN President Steve Bornstein suggested to Jim and Pam Valvano that ESPN would start a foundation for cancer research with Jim, to today's leadership under President George Bodenheimer, ESPN offers The Foundation immeasurable support and visibility.

What started as a commitment from Jim Valvano's television colleagues has grown to company-wide involvement with input from every single arm of the company. To attempt to cite every example of support or to try to capture the scope of exposure, promotion and resources offered to The Foundation would be a daunting task.

The V Foundation will always be indebted to the ESPN family. From the day they provided a forum for Jim Valvano to utter the now famous "Don't Give Up...Don't Ever Give Up!"TM speech at the inaugural ESPY Awards, to their unprecedented support of The Foundation on a daily basis, ESPN is truly the foundation of The V Foundation.

Dear V Foundation Supporters:

I remember sitting with Jim as he was making his list of potential Board members for the newly announced V Foundation for Cancer Research. We should have known then that something special was going to happen, when every one on his list accepted that offer and remains on the Board, working to make Jim's dream come true.

As a member of the Valvano family, I can assure you we are overwhelmed with the generosity of our friends, volunteers and donors. We are gratified by the quality of research funded, and humbled to meet the incredible men and women who devote their lives to developing cures for cancer.

So many times people ask me, "What do you think Jim would say about this ten years later?" I know exactly what he would say. First he would say, "What's taking you so long?" and secondly, he'd say, "You need to do more!" And he would be right.

We at The Foundation are ready to begin our second decade with passion and enthusiasm, as we develop new programs and events to include and engage even more donors and participants in our cause.

Two new fundraising initiatives have been developed to allow donors nationwide, of all economic means, to actively participate in raising funds. *Show Your Spirit* is a corporate giving program adaptable to companies of all sizes, with any range of employee numbers. "Blow the Whistle on Cancer" is a campaign, in participation with the National Association of Sports Officials, that runs yearlong with sports officials at every level in every sport.

We have begun to develop affiliate organizations in cities across the country, joining friends of our programs, with others in their community who share our common goals. We have 15 cities under development—all with volunteers and planned activities raising money for local cancer research projects.

We awarded our first research grants in 1994. The two V Scholars and two Designated grants, with a total value of \$550,000, became the cornerstone of our mission. Since then we have awarded over 170 grants including the recently announced Translational Grants. Our Scientific Review Committee, comprised of outstanding doctor/scientists from prominent universities and cancer centers across the country, ensures that only the finest research projects are funded. As The Foundation grows, this Committee is charged with creating new kinds of research grants that can be awarded by The Foundation. One thing is certain, we will continue to fund projects that affect *all* types of cancer.

The support of our founding sponsor, ESPN, continues to play an important part in the Foundation's growth and success. We are so grateful to the entire ESPN family for their friendship and dedication, helping us achieve our mission. We are proud to be part of the ESPN family.

Sincerely,



Nick Valvano
Chief Executive Officer
The V Foundation for Cancer Research

He was one of the great losses for our profession because he could relate to everyone. And, I think that's why you see so much support for him today and why so many people go to his tournament. They raise a million dollars to fight cancer because of the type of person he was, not because he was a great basketball coach, but because he was a great person.

Jim Boeheim
Syracuse Basketball Coach



100 TOWERVIEW COURT
CARY, NORTH CAROLINA 27513

ADDRESS SERVICE REQUESTED



HOW YOU CAN HELP

The V Foundation for Cancer Research provides research grants to deserving, talented cancer researchers through the generosity of individual and corporate donors. No gift is too small to make a difference. There are many options to provide financial support to The V Foundation and your gifts can be made in a variety of ways and in any amount. For any questions regarding gifts to

The V Foundation, please call us at **919-380-9505** or **1-800-4JimmyV**.